

## COLLEGE ACCESS PROGRAM

The mission of Fundação Estudar's Prep Program (also known as "Prep Estudar Fora") is to prepare exceptionally talented Brazilian students for the application process at U.S. universities, all without any financial burden on the participants. **We are among the longest-running and ultra-competitive College Access Programs in Brazil.**

## HOLISTIC & RIGOROUS ADMISSIONS PROCESS

Each year, we meticulously select promising students through a merit-based selection process that takes into account students' financial needs and context. **Our selection process is conducted entirely in English** and is designed to mirror the holistic and rigorous nature of the US admissions process.

### ADMISSION FACTORS

- English fluency exam
- Aptitude test (resembling SAT)
- High school grades, course rigor, GPA, and school ranking
- Activities & honors list
- Video presentation in English
- Interview in English
- Personal Statement in English

### VALUE-BASED ADMISSION

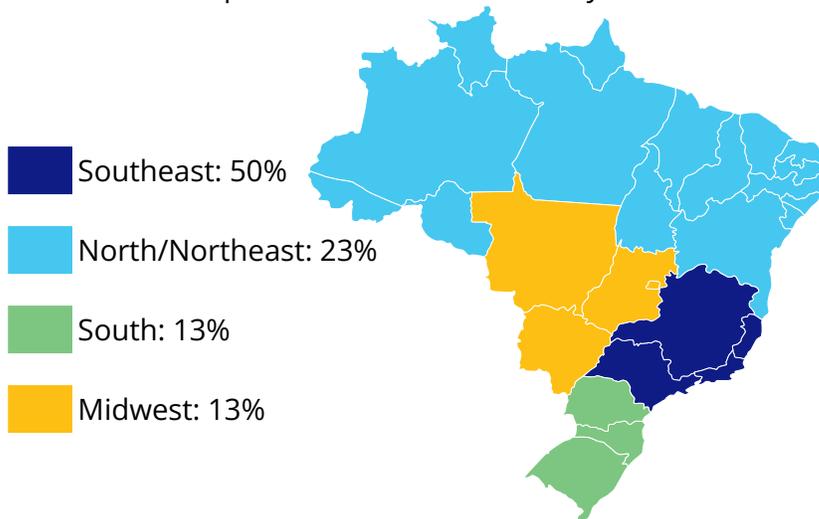
- Leadership experience
- Academic specialization
- Interdisciplinarity
- Consistent work ethic
- Resilience
- Ambition
- "Out of the box" thinking
- Socio-economic context

**0.8%**  
**2024 Acceptance Rate**  
8,217 applications

## AT A GLANCE

### WHERE OUR STUDENTS ARE FROM:

We proudly represent Brazil's geographic diversity, with students spread all across the country.



**550+** students have gone through the Prep Program since it began **15+ years ago**

**74%** of our students receive **financial aid** from us to apply to college

**61** students applying to colleges during the 2024-2025 cycle

**12** months of counseling support during the application year

**10:1** student-to-counselor ratio

## STUDENT DIVERSITY

### ANNUAL FAMILY INCOME

- Under \$25K: 48%
- \$26-45K: 23%
- \$46-85K: 20%
- \$86-100K: 2%
- Above \$100K: 5%

*Converted from BRL to USD*

**WOMEN:** 56%

### TYPE OF SCHOOL

- School with scholarship: 69%
- School without scholarship: 16%
- Public school (Technical): 11%
- Public School (Military): 5%

**FIRST-GEN:** 20%

### LANGUAGES SPOKEN

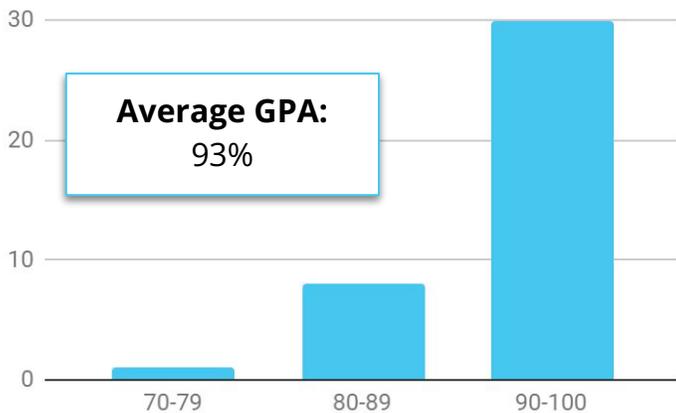
- Bilingual: 66%
- Trilingual: 31%
- Polylingual: 3%

**LGBTQIA+:** 33%

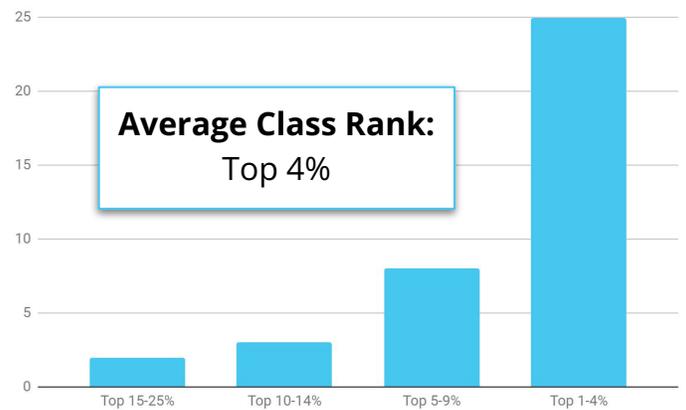
## ACADEMICS

*Grades and test scores represent the 2023 cohort.*

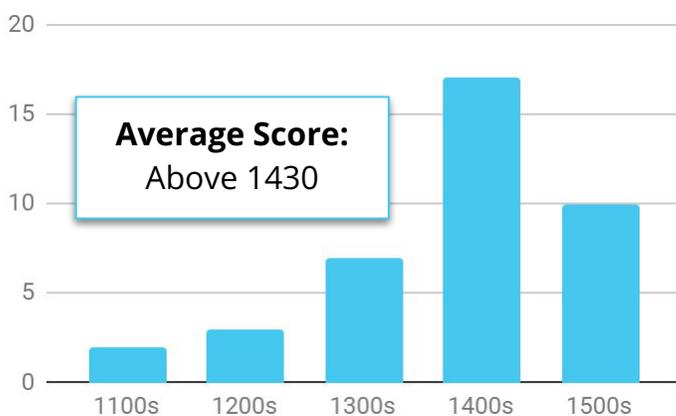
### GPA DISTRIBUTION (0-100%)



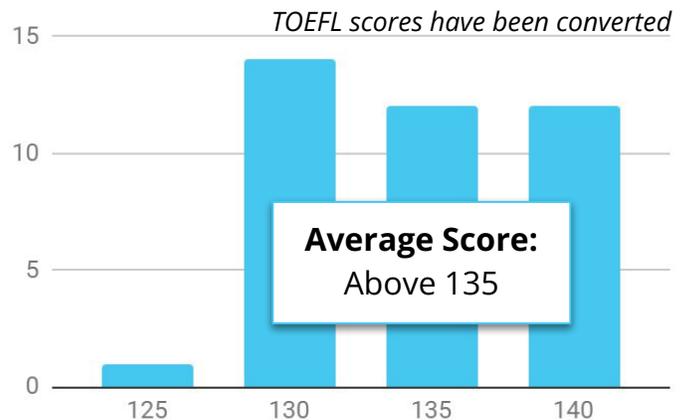
### CLASS RANK DISTRIBUTION



### SAT SCORE DISTRIBUTION



### DUOLINGO (DET) SCORE DISTRIBUTION

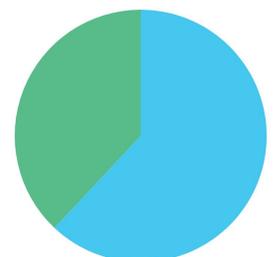


### YEAR IN SCHOOL

Since Brazilian students graduate at the end of the year, many take a gap year to explore interests and align with U.S. application timelines. We support students in both their senior and gap years.

Senior Year: 62%

Gap Year: 38%



## ABOUT FUNDAÇÃO ESTUDAR

Fundação Estudar is a non-profit offering selective and open educational opportunities that empower young Brazilians to unlock their potential, access top-tier education, and pursue promising careers.

### Scholarship Programs ([Líderes Estudar](#) and [Tech Fellow](#))

Since 1991, we have awarded over **900 scholarships** to Brazilian students, including many from the Prep Program. In the previous cycle, we received over **53,000 applications** and selected **37 scholars**.

### Online Courses on Study Abroad ([Prep Graduação Online](#) and [Prep Pós-Graduação Online](#))

Our free Massive Open Online Courses (MOOCs) offer 24 hours of content tailored to Brazilians interested in studying abroad. These courses feature insights from institutions such as Harvard, Yale, Brown, Johns Hopkins, Columbia, MIT, USC, and Babson. Since their launch in 2022, our courses have reached over **16,000 enrollments**.

### Study Abroad Portal ([Portal Estudar Fora](#))

Our online platform, social media and YouTube channels offer resources for Brazilian students pursuing education abroad, including scholarship information and application guidance in dozens of countries. **With over 4 million unique annual visitors**, we are the world's most accessed online platform for study abroad content in Portuguese.

*If you are interested in partnering with us, please email: [rosie@estudar.org.br](mailto:rosie@estudar.org.br)*

## ABOUT THE PREP PROGRAM

The Prep Program offers year-round support for students during their college application year. Our services are designed to meet their application needs while providing a network of social support—all at no cost.

### COLLEGE COUNSELING

**Student-to-Counselor Ratio: 10:1**

**Educational Background:** Our predominantly Brazilian counseling team holds degrees from U.S. universities. 100% have a Bachelor's, and 83% have a Master's or higher.

*We provide mental health consultations to support students throughout the college application process.*

### WEEKLY COLLEGE PREP CLASSES

Led by our counseling team and primarily in English, we provide educational spaces, including:

- Application strategy workshops
- Alumni panels and community spaces
- Information sessions with universities
- SAT/ACT preparation with partners

### NEED-BASED FINANCIAL AID

Our financial aid covers costs associated with the application process (testing, travel, application fees).

*Starting this year, we cover travel costs for students starting college abroad (airfare, passports, visas, vaccines)*

- **74%** of students receive our financial aid
- **40%** of students receiving aid will have their travel expenses abroad covered by us
- **30%** of students receiving financial aid have their entire application costs covered by us

### 1:1 MENTORSHIP

Students are paired with a mentor based on dream college or intended major. Our mentors have studied abroad and offer support for students' personal growth and preparation for study abroad and future careers.

*This year, the Prep Program piloted a midyear selection process to increase our program's accessibility, allowing students to join in June with our January cohort. As a result, **29%** of our students joined midway through the year.*

## ACCEPTANCES & ALUMNI PRESENCE

Our students gain access to a robust network of over **550+ alumni** currently attending or graduated from universities abroad. In the past 15 years, our alumni have gained acceptance to the following U.S. institutions:

### 45+ ACCEPTANCES

Yale University  
University of Pennsylvania  
Columbia University

### 25+ ACCEPTANCES

Harvard University  
Stanford University  
Northwestern University  
Dartmouth College  
Princeton University  
Duke University  
Georgia Institute of Technology  
Minerva University

### 15+ ACCEPTANCES

Massachusetts Institute of Technology  
Cornell University  
University of Chicago  
Brown University  
University of Notre Dame  
Amherst College  
Babson College  
New York University  
Florida Institute of Technology  
Drexel University  
University of Wisconsin-Madison  
Purdue University  
University of Evansville  
Syracuse University

### 10+ ACCEPTANCES

Rice University  
Vanderbilt University  
Johns Hopkins University  
Carnegie Mellon University  
University of Southern California  
University of California, Berkeley  
University of California, Los Angeles  
University of California, San Diego  
Emory University  
University of Michigan  
Georgetown University  
University of South Florida  
Case Western Reserve University  
Tufts University  
University of Illinois, Urbana-Champaign  
Wesleyan University  
Stetson University

### 4+ ACCEPTANCES

California Institute of Technology  
New York University, Abu Dhabi  
Wellesley College  
Carleton College  
Harvey Mudd College  
Smith College  
Colby College  
Pomona College  
Washington University in St. Louis  
Barnard College  
Swarthmore College  
Northeastern University  
Duke Kunshan University  
University of Richmond  
Illinois Institute of Technology  
Lafayette College  
Williams College  
Quinnipiac University  
University of Minnesota Twin Cities  
Haverford College  
Middlebury College  
Bryn Mawr College  
Boston University  
Loyola Marymount University  
Grinnell College  
Worcester Polytechnic Institute  
Fordham University  
Rochester Institute of Technology  
Virginia Polytechnic Institute  
Connecticut College  
Oberlin College  
Brandeis University  
University of Miami  
University of Bridgeport  
University of Helsinki  
Lehigh University  
University of Rochester  
Ithaca College  
Rose-Hulman Institute of Technology  
University of Texas at Austin  
Arizona State University  
University of California, Davis  
American University  
Temple University  
University of Colorado, Boulder

To learn more about our work,  
view our [2024 Annual Report](#)